

# Paige Ambord

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Asheville, NC 28804  
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## EMPLOYMENT

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### Assistant Professor

July 2023 – Present

Department of Sociology & Anthropology  
University of North Carolina—Asheville  
Asheville, NC

### Postdoctoral Research Fellow

April 2021 – June 2023

“Sustainable Performance of Healthy and Efficient Residential Environments”  
Colorado State University  
Fort Collins, CO

## EDUCATION

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### Ph.D. in Sociology (2021)

University of Notre Dame

Notre Dame, IN

Dissertation: “How Buildings Become Problems”

### M.A. in Sociology (2017)

University of Notre Dame

Notre Dame, IN

### B.A. in Sociology (2014)

The College of Wooster  
*summa cum laude*

Wooster, OH

## RESEARCH & TEACHING INTERESTS

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Inequality | Risk | Built Environment | Urban Sociology | Disasters | Culture

## PUBLICATIONS

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Under Review

**Ambord, P.** “Mobilization Futures: Anticipated Opportunities for Neighborhood Activism”

December 2024

**Ambord, P.**, Bond, T. C., Francisco, P. W., & Magzamen, S. (2024). Moving the needle on home health: Reconceptualizing social problems in a multi-stakeholder system. *Indoor Environments*, 1(4), 100060.

June 2024

McVeigh, R., Carbonaro, W., & **Ambord, P.** (2023). What Happens When Privilege Boundaries are Falling? Declining Marriage Rates in Counties that Most Strongly Resisted Marriage Equality. *Social*

*Currents*, 11(3), 235-258.  
<https://doi.org/10.1177/23294965231212443>

- July 2022      **Ambord, P.** & Vilaca, L. “Opportunity Atlas” Review. *Teaching Sociology*. 2022; 50(3):298-300.
- December 2021      **Ambord, P.** Authenticity in tension with homogeneity in grassroots place branding. *Place Brand Public Dipl* 17, 348–358 (2021).  
<https://doi-org.proxy177.nclive.org/10.1057/s41254-020-00179-y>
- May 2020      **Ambord, P.**, Salas, S., & Kenjio, J. “Inner City Urban Recovery in South Bend, Indiana.” In *Building Community: Building Twelve Principles for a Healthy Future*. edited by James Gruber. New Society Publishers

## GRANTS

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### *Funded*

- 2025      Hurricane Helene Mini-Grant, North Carolina Collaboratory (\$9,023)
- 2020      Research Seed Grant, Department of Sociology, University of Notre Dame (\$600)
- 2018      Graduate Student Research Award, Institute for Scholarship in the Liberal Arts, University of Notre Dame (\$3,000)
- 2018      Course Development Grant, Center for Social Concerns, University of Notre Dame (\$1,445)

### *Unfunded*

- 2025      Natural Hazards Center Quick Response Research Award Program
- 2024      NSF Rapid Response Research Award, Sociology Program
- 2017      NSF Graduate Research Fellowship Program (Honorable Mention)
- 2016      NSF Graduate Research Fellowship Program (Honorable Mention)

## TEACHING EXPERIENCE

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- University of North Carolina—Asheville**      Fall 2023-Present  
First Year Seminar: Reality TV  
Introduction to Sociology  
Criminology  
Social Research Methods  
Urban Sociology  
Pop Culture and Society  
Sociology Internship Course (SOC 305, 405, ANTH 305)
- Colorado State University**      Spring 2023  
Introduction to Sociology, Instructor of Record
- University of Notre Dame**      Fall 2017-Spring 2019

Reframing the Rust Belt, Instructor of Record  
Summer Service Learning Program, Teaching Assistant  
Social Psychology (graduate), Teaching Assistant  
Introduction to Criminology, Teaching Assistant

## **PRESENTATIONS**

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\* Denotes undergraduate student collaborator

- 2025      **Ambord, P.**, Meagher, C, & Adams, S\*. “Probability and Peril.” Presented (regular session) at the Post-Helene Symposium. University of North Carolina—Asheville
- 2025      **Ambord, P.** & Meagher, C. “Oral histories and landslide messaging. Presented (regular session) at the Weather and Landslides Workshop. University of North Carolina—Asheville
- 2025      **Ambord, P.** “Public Discourse, Risk, and the Construction of a ‘Disaster No One Saw Coming’.” Presented (roundtable) at the annual meeting of the American Sociological Association. Chicago, IL.
- 2025      **Ambord, P.** “Hope Even When the Creek Rises: Vulnerability and Risk Post-Helene.” Presented (regular session) at the annual meeting of the Southern Sociological Society. Charlotte, NC.
- 2019      **Ambord, P.** “Public Opinion of the Polite: How Race, Content, and Strategy Affect Institutional Access.” Presented (roundtable) at the annual meeting of the Society for the Study of Social Problems. New York, NY.
- 2018      **Ambord, P.** “The Changing Place Character of Cities.” Presented (regular session) at the annual meeting of the American Sociological Association. Philadelphia, PA.
- 2017      **Ambord, P.** “Legislation as Anti-HERO: Determinants of Nondiscrimination Legislation Support.” Presented (roundtable) at the annual meeting of the American Sociological Association. Montreal, QC.

## **PROFESSIONAL DEVELOPMENT**

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- 2025-Present      Curating Discipline Specific GenAI Resources Faculty Learning Community, University of North Carolina—Asheville
- 2025-Present      Teaching with Data Visualization Learning Circle (Organizer), University of North Carolina—Asheville
- 2024-Present      Science Communication Scholars, University of North Carolina—Asheville
- 2025      Teaching With AI, American Association of University and Colleges
- 2023      QPR Suicide Prevention  
University of North Carolina—Asheville

- 2020 Community Engagement and Public Scholarship Certificate  
Center for Social Concerns, University of Notre Dame
- 2019 Striving for Excellence in Teaching Certificate  
Kaneb Center for Teaching and Learning, University of Notre Dame
- 2019 Excellence in Online Teaching Certificate  
Kaneb Center for Teaching and Learning, University of Notre Dame
- 2018 Social Responsibilities of Research Certificate  
Reilly Center for Science, Technology, and Research, University of Notre Dame
- 2018 Community Engagement Faculty Institute  
Center for Social Concerns, University of Notre Dame

### **PROFESSIONAL ACTIVITY & SERVICE**

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- 2025-Present Member, Key Center Advisory Council, University of North Carolina—Asheville
- 2024-Present Program Advisor, Fulbright US Student Program, University of North Carolina—Asheville
- 2024 Member, Student Data Task Force, University of North Carolina—Asheville
- 2023 Fulbright Grant Interviewer, University of North Carolina—Asheville
- 2017-Present Ad Hoc Reviewer, *American Sociological Review*, *City and Community*, *Sociological Perspectives*, *Indoor Environments*
- 2022 Organizer—Roundtables, Community and Urban Sociology Section, American Sociological Association Annual Meeting

### **MENTORED UNDERGRADUATE RESEARCH**

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- 2025 Caroline Canella  
- Assisted with recruitment, interview transcription, and editing.
- 2025 Samantha Adams  
- Conducted interviews with those affected by landslides in the aftermath of Hurricane Helene. Assisted with recruitment.
- 2025 Lily Kight  
- Conducted interviews with those affected by Hurricane Helene, including one landslide survivor. Assisted with interview transcription and editing.
- 2024-2025 Amity Martino  
- Research resulting in two academic presentations at the annual meeting of the Southern Sociological Society, Charlotte, NC. Also, presented at the Undergraduate Research Symposium and submitted to *Dignity*, the undergraduate research journal.
- Fall 2024 Heather Roberts-Van Sickle  
- Collected oral histories after Hurricane Helene to be stored in Western Carolina University's special collections

Spring 2024 Shaelyn Dossett

- Supervised development of McCullough Fellowship application and research proposal  
(Awarded, declined award)

## **AWARDS & HONORS**

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- 2021 Emerging Engagement Scholar, Engagement Scholarship Consortium
- 2019 David L. Dodge Memorial Teaching Award, Department of Sociology, University of Notre Dame
- 2014 Fulbright English Teaching Assistantship, Turkey

## **ADDITIONAL PROFESSIONAL EXPERIENCE**

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- 2024 Park Guide—Interpretation,  
National Park Service, Blue Ridge Parkway
- 2015-2021 Assistant Editor for “Mobilizing Ideas” blog  
Center for the Study of Social Movements, University of Notre Dame
- 2018-2020 Research Fellow, City of South Bend, Office of the Mayor
- 2016-2017 Coordinating Editor for the *American Sociological Review*  
University of Notre Dame
- 2015-2016 Assistant Editor for the *American Sociological Review*  
University of Notre Dame

## **MEMBERSHIPS & AFFILIATIONS**

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Member, The American Sociological Association  
Section Memberships: Community and Urban Sociology, Environmental  
Sociology

## **METHODOLOGICAL SKILLS & TRAINING**

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Proficient in Stata (statistical software), ArcGIS (spatial analysis software), and MAXQDA (qualitative data analysis software)

Trained in Ethnography, Categorical Data Analysis, Linear Regression, Geographic Information Systems, and Qualitative Research Design